

Message from the CMO

Jan. 22, 2026

Alzheimer's Awareness Month: From silence to support

Dear colleagues,

January continues to be a month of tribulations for the healthcare system, and we in primary care continue to do what we can to keep patients out of hospitals. Again, thank you for your perseverance in caring for Albertans in the community.

It's admittedly difficult just now to focus on much besides health system stresses and day-to-day patient care, but I wanted to recognize that January is also [Alzheimer's Awareness Month](#).

I've seen so many families profoundly altered by Alzheimer's disease, and indeed, the [Alzheimer Society of Canada](#) (ASC) notes that over half of Canadians are worried about developing Alzheimer's disease or another form of dementia. So if you can spare a few minutes during this hectic month, please take a moment to explore ASC's [online learning hub](#), which offers helpful resources for healthcare providers, patients and families.

As primary care providers who understand how such a diagnosis can produce multi-layered effects on patients and families, we can do much to reduce the stigma around Alzheimer's disease. I appreciate any effort you can make to build your – and your patients' – awareness of Alzheimer's disease.

Warm regards,

Dr. Ernst Greyvenstein
Chief Medical Officer
Primary Care Alberta